

NAND Insights Q1/13:

Déjà Vu

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Agenda

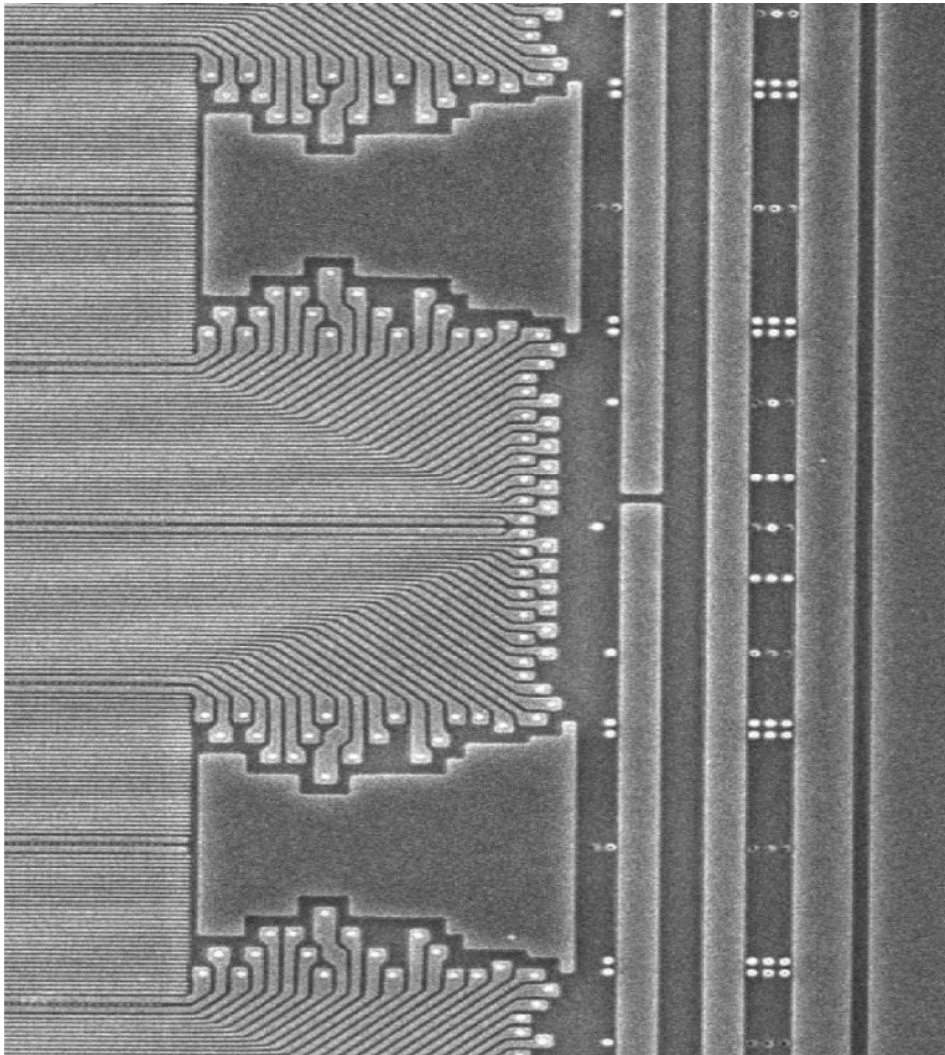
- Q1/13 vs. Q4/12 update
- U.S. CCI & GDP Growth
- NAND Flash Forecast
- 2012 NAND Flash Revenues by Supplier
- Capex
- Wafer Capacity
- Vendor Status
- Technology Mix

Agenda

- Product Mix
- Architecture Mix
 - 3bpc by Applications
- Demand
 - Flash Card
 - Smartphones
 - Tablets
 - eMMC/UFS
 - 2012 eMMC Revenues by Supplier
 - SSDs
 - Applications Forecast
- Supply-Demand

Agenda

- Pricing
- 64Gb MLC Price vs. Cost
- Summary



***Market and Technical
Intelligence for
Semiconductor Memories,
Emerging Memory
Technologies and Solid
State Storage***



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