

# **SSD Insights Q3/10: Enterprise Accelerates**

Andrea Silvagni, Senior Technical Analyst

[andrea@forward-insights.com](mailto:andrea@forward-insights.com)

Gregory Wong, Principal Analyst

[greg@forward-insights.com](mailto:greg@forward-insights.com)

September 2010

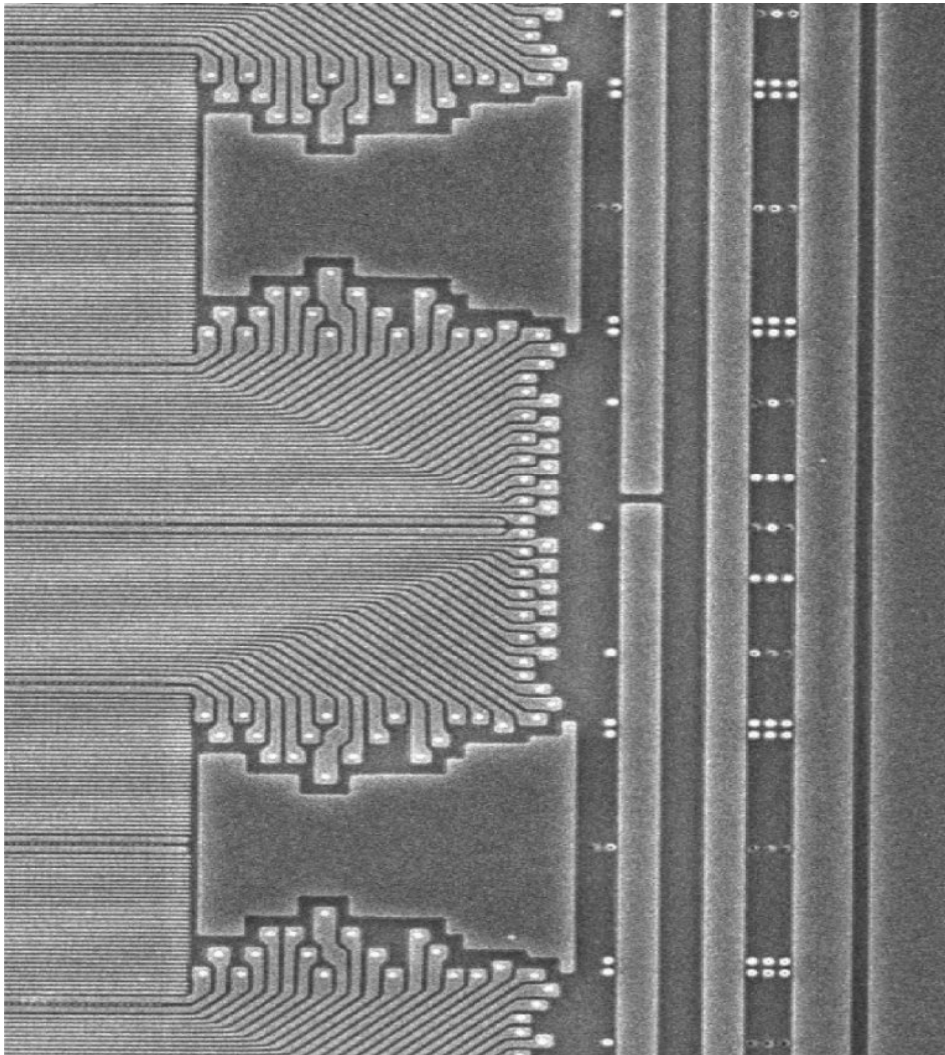


# Agenda

- Vendor Status
- Anobit Enterprise SSD
  - Signal Processing Technology
  - Anobit vs. Intel SSD
  - Extending Drive Lifetime
- Hybrid Hard Drives
  - 1<sup>st</sup> Gen. HHD vs. HDD
  - SSD vs. HDD vs. HHD
- Storage-attached PCIe

# Agenda

- Q3 vs. Q2 Forecast
- SSD Forecast
  - Revenues
  - Units
  - Capacity
  - Pricing
- Summary



***Market and Technical  
Intelligence for  
Semiconductor Memories,  
Emerging Memory  
Technologies and Solid  
State Storage***



[www.forward-insights.com](http://www.forward-insights.com)