

SSD Insights Q4/14: Wanted: More Capacity

Gregory Wong, Principal Analyst
greg@forward-insights.com

December 2013



For internal use only

Agenda

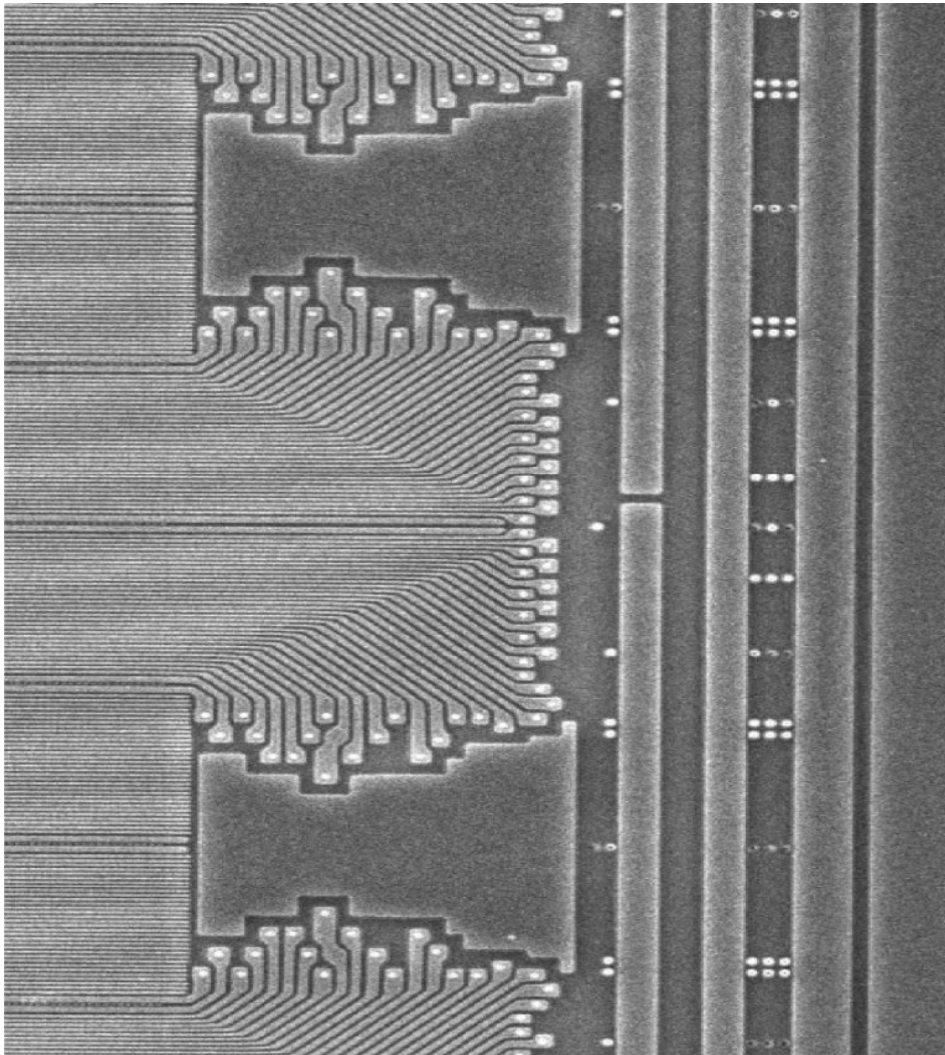
- Q4/13 vs. Q3/13 Forecast
- Computing SSD Quarterly Trend
- Computing SSD Revenue Forecast
- Computing SSD Unit Forecast
- SSD Market by Technology
- Client SSDs
 - Notebook SSD Forecast
 - Ultra-thin Notebook Storage

Agenda

- Client SSDs
 - Average SSD Capacity
 - SSD Channel Pricing
 - Client SSD Pricing
 - Tablet SSD Forecast
 - TLC SSD Forecast
 - Client SSD Market by Technology
 - Client SSD Interface Trend

Agenda

- Enterprise SSDs
 - Captive Datacenter SSD
 - Enterprise SSD Revenue Forecast
 - Enterprise SSD Unit Forecast
 - Aggregate Enterprise \$/GB
 - Enterprise SSD by Technology
 - Average Enterprise SSD (User) Capacity
 - Server-attached SSD Forecast
 - Storage-attached SSD Forecast
- Summary



***Market and Technical
Intelligence for
Semiconductor Memories,
Emerging Memory
Technologies and Solid
State Storage***



www.forward-insights.com