

NAND Insights Q4/11:

Accelerating SSD Demand in 2012

Gregory Wong, Principal Analyst
greg@forward-insights.com

November 2011



Agenda

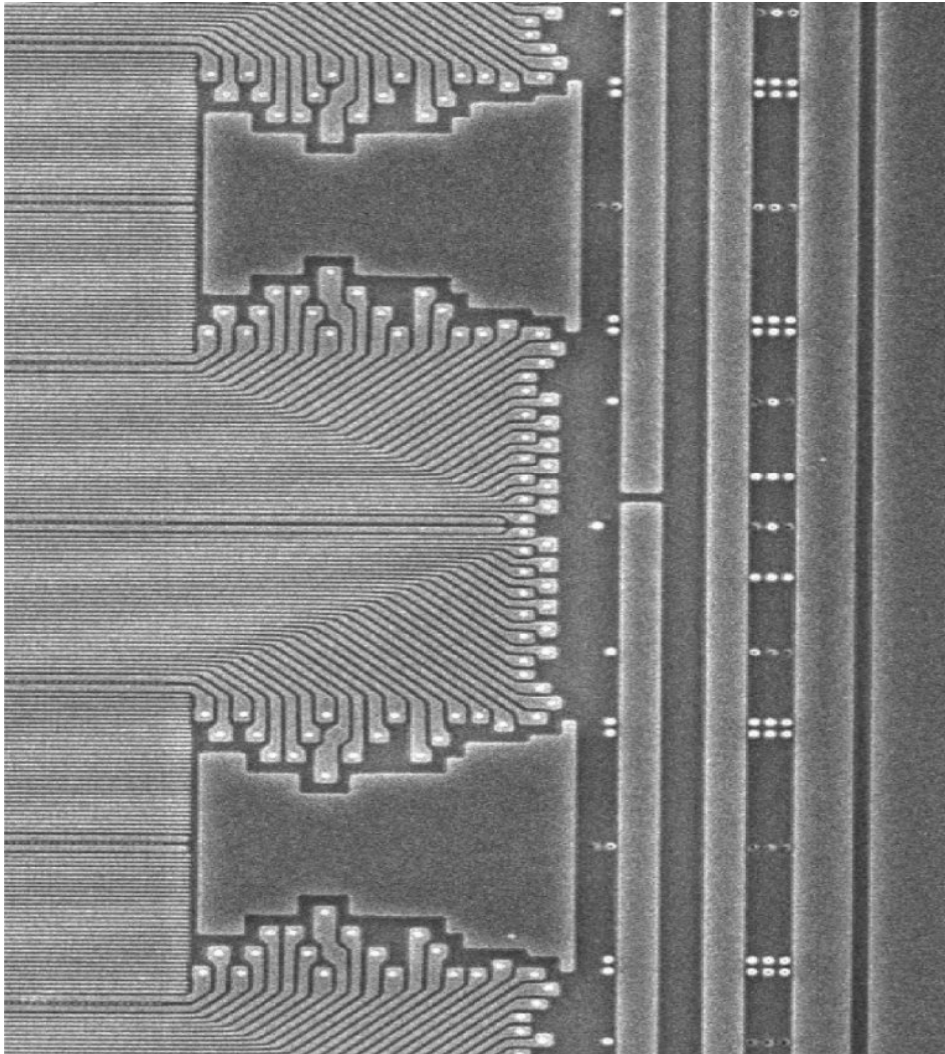
- Q4/11 vs. Q3/11 update
- U.S. CCI & GDP Growth
- NAND Flash Forecast
- Capex
- Wafer Capacity
- Vendor Status
- Roadmap
- Technology Mix

Agenda

- Product Mix
- Architecture Mix
- 3bpc by Application
- Demand
 - Smartphones
 - Tablets
 - SSDs
 - eMMC
- Supply-Demand

Agenda

- Pricing
- Cost
- Summary



***Market and Technical
Intelligence for
Semiconductor Memories,
Emerging Memory
Technologies and Solid
State Storage***



www.forward-insights.com